

# NOWA

THE BRAND  
PEOPLE  
TRUST FIRST



# Detecting water leaks without stopping them isn't enough.



In everything we do, we keep in mind that your NOWA system is your last line of defence against water damage.

Plainly said, there's no room for error when it comes to our systems. Rigour is a must, whether that's at the production and quality control stages, in our commitment to continuously improving our technology, or in our promise to be by your side.

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**Part of the specifications of engineers**  
**Requested by top contractors**  
**First brand to be recognized by insurers**

## ENVIRONMENT

# PROTECTING THE EARTH AND ITS WATER

As disaster recovery workers, the founders of NOWA saw first-hand the waste of natural resources and the major environmental consequences of water damage, from wasted drinking water and energy used to manufacture new materials to the creation of massive amounts of garbage and beyond. So they chose to tackle the problem. To innovate to make the world a better place.

**To protect the people of today and tomorrow.**

**\$1  
billion**

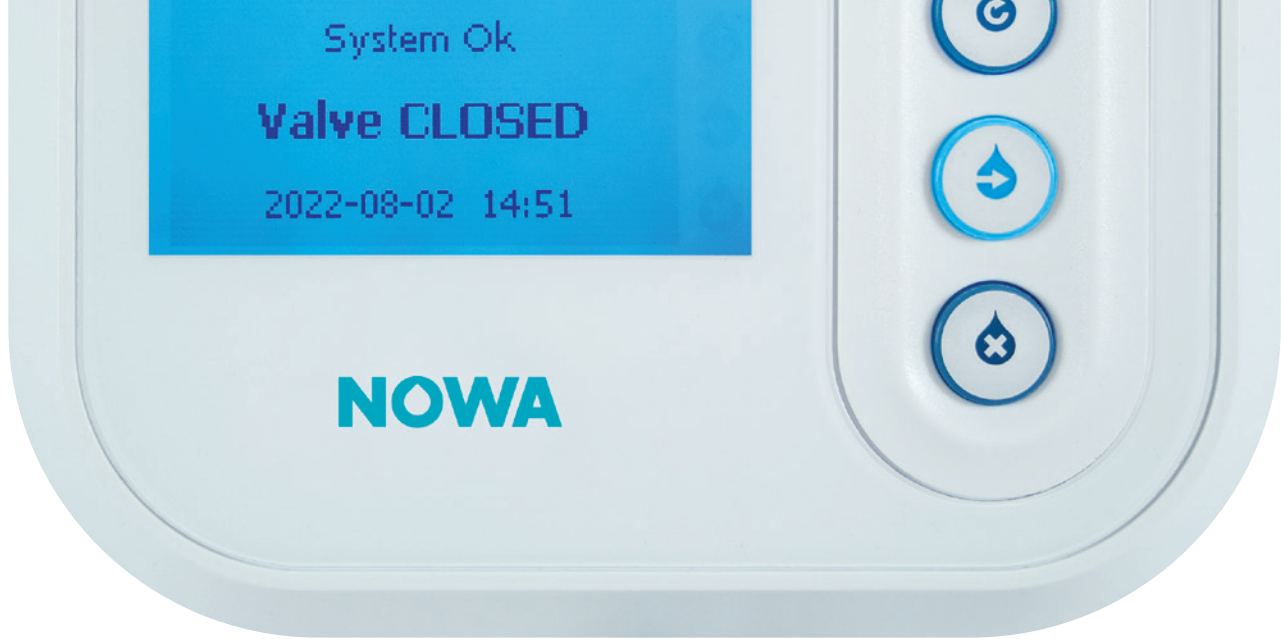
reduction in potential  
claims

**350,000  
metric tons**

of garbage kept out  
of landfills

**30  
million**

litres of clean water  
saved



## RELIABILITY

# EVEN INSURERS SWEAR BY IT.

NOWA systems are the most recommended in Canada by insurers. Here's why: our products have proven their worth time and time again; we oversee everything, from design to manufacturing; each system is tested before being released; data security is our top priority; and we aim to always redefine the limits of what's possible.

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**100% designed, manufactured, and tested in Canada**

**Advanced system**

**4<sup>th</sup> generation**

**Superior encryption**

**Compliance with the Canadian Centre for Cyber Security's recommendations**

# beneva

Beneva chose NOWA  
for its own offices.  
That says a lot about their  
trust in our brand.

## **PIONEERS**

# **ALWAYS AT THE FOREFRONT**

Our product development is backed by a devoted R&D team and over 15 years of continuous improvement. NOWA is the first brand to offer not only an exhaustive and reliable water leakage control solution, but also a discreet and user-friendly product design. It's the first to have integrated LTE technology. And now we're forging a new generation of products and services with our PRESENCE service.

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### **Design**

Sleek, simple, and intuitive

### **PRESENCE app**

Online or mobile

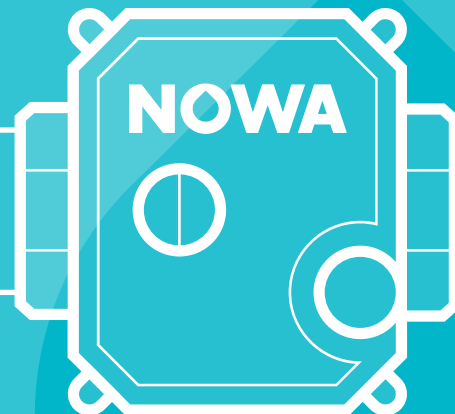
### **LTE technology**

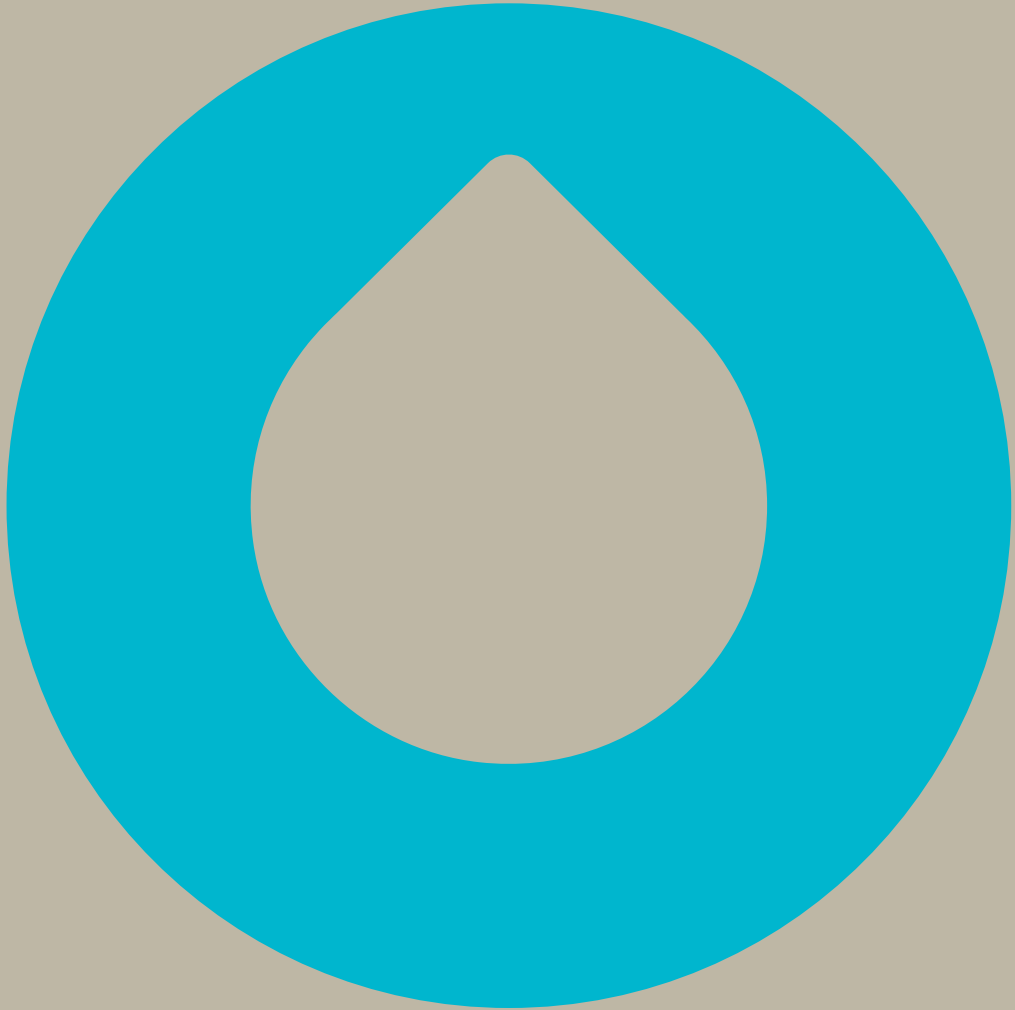
The reliability of the cellular network

## **MANUFACTURER**

# **EXPERTS IN WATER AND WATER ONLY**

Why choose a manufacturer that specializes in water damage prevention? Because we advocate for quality over quantity. We are totally dedicated to fine-tuning our products and making sure they're reliable. And we never cut corners. We are constantly updating our products so you get the protection you deserve.





**NOWA**  
WATER DAMAGE PREVENTION

[nowa360.com](http://nowa360.com) 1-877-287-7777